

5. Advertising Rates and Artwork Dimensions

For advertising in the full-colour A5 landscape
Official Festival Brochure, the following rates apply:

Full page (3 columns): £200 + VAT

One column: £100 + VAT

Half-column: £60 + VAT

Brochure back page: £500 + VAT

Advert sizes:

ONE Column advert: 62mm wide x 128mm high

FULL page advert: 194mm wide x 128mm high

HALF Column advert: 62mm wide x 62mm high

Adverts need to be provided in the following
formats:

Either a hi-resolution (300dpi) JPEG or TIFF in
CMYK colour format and sized to the dimensions
of chosen advert.

Or a hi-resolution PDF (300dpi) in CMYK colour
format and sized to the dimensions of chosen
advert. Fonts must be embedded into the PDF.

HALF Column (W)62mm x (H)62mm	
ONE Column (W)62mm x (H)128mm	
	FULL Page (W)194mm x (H)128mm

Contract for sponsorship/advertising

Barbican International Jazz and Blues Festival

c/o Kaos Production

Suite 241

91 Mayflower Street

Plymouth

Devon

PL1 1SB

Client: _____

Date: _____

For: _____

Rate: _____

Total + VAT: _____

Please make cheques payable to: BIJBF

*By signing this agreement, you agree to participation in our
Evaluation process and press and marketing campaigns. If you are
an advertiser, you agree to our advertising terms and conditions
overleaf.*

Signed (client): _____

Signed (for the Festival): _____

The Barbican International Jazz and Blues Festival

www.barbicanjazzandbluesfestival.com

Festival info: +44 (0) 7768 726899

info@barbicanjazzandbluesfestival.com

Advertising Terms and Conditions

Rates:

The Barbican International Jazz and Blues Festival reserves the right to change its media charges, provided that this right shall not apply to the media charges noted in this contract.

Start dates:

Publication dates indicated are tentative and thereby subject to change. Client will be notified of any change in publication date.

Ad Position:

The Barbican International Jazz and Blues Festival does not guarantee that an ad will be placed in any specified position or on any specified page of its programme.

Copy/artwork supply:

It is the client's responsibility to supply any relevant copy, artwork or other materials within the deadline/s given here by the Barbican International Jazz and Blues Festival. In the event that the client does not comply with this requirement, the Barbican International Jazz and Blues Festival reserves the right to repeat old copy, artwork, photographs or other materials previously provided by the Client or to charge the Client for the advert without it appearing.

Copy formats and deadline:

All advertising copy and instructions must be signed off by the Client/Agency and provided to The Barbican International Jazz and Blues Festival by February 28 2011 in the following formats: high-resolution (300 dpi) JPEG, TIFF or PDF.

Terms:

The Client/Agency, if any, agrees to invoicing and supplying of payment in advance of their display date (cheques must be supplied with the order and cleared before the advert will be displayed). The above-signed "client" personally guarantees to pay the amount of this contract.

Penalty Charge:

The Client/Agency, if any, agrees to pay a penalty charge of 2% per month on balances owing 30 days past due. The Client/Agency, if any, agrees to pay any and all collection and/or legal fees, incurred by The Barbican International Jazz and Blues Festival, in the event such services are required to settle this account.

Liability:

The Client/Agency, if any, has complete responsibility and liability for the content of any advertisement displayed for the Client/Agency by The Barbican International Jazz and Blues Festival including all texts, representations and warranties. The Barbican International Jazz and Blues Festival assumes no liability or responsibility for the character or content of any advertisement including the subject matter, text representations or warranties.

Indemnity:

The Client/Agency, if any, agrees to and is responsible to indemnify and hold The Barbican International Jazz and Blues Festival, its' principals and employees harmless against any claims, actions or proceedings arising out of, or relating to, any advertising carried and/or displayed by The Barbican International Jazz and Blues Festival for the client hereunder and agrees to indemnify The Barbican International Jazz and Blues Festival for all costs and expenses arising out of, or relating to, any such claim, action or proceeding.

Refusal:

The Barbican International Jazz and Blues Festival reserves the right to refuse displaying any and all advertisements which it deems objectionable or detrimental to its business. All advertisements must conform to the requirements of The Barbican International Jazz and Blues Festival management.

Cancellation:

The Barbican International Jazz and Blues Festival reserves the right to cancel any contract at any time due to non-payment of account or any breach of the conditions described herein.

Acceptance:

The signature of this advertising contract will be deemed an acceptance of each and all of the above T&C's by the Advertiser.

The Law:

These T&C's and the advertising contract in respect of which they relate shall form one single agreement which shall be governed by and construed in accordance with the laws of England and Wales and both parties agree to submit to the exclusive jurisdiction of the courts of England and Wales in relation to any claim, dispute or difference which may arise hereunder.

Evaluation:

By participating in the Barbican International Jazz and Blues Festival – whether as a sponsor, advertiser, Official Festival Venue/Accommodation – you agree to being part of our evaluation process.

By giving us your feedback we can make sure we're always improving our service to you, our client. We want to make sure you get the best out of a relationship with the Festival.

In addition, we use the data we gather from this process in demonstrating the economic impact of the Barbican International Jazz and Blues Festival – which is important, not just for our event but for the whole of Plymouth.

We also use this information in applying for public sector grants which help the Festival to operate each year.