



1. Festival Sponsorship Benefits

Being associated with the Barbican International Jazz and Blues Festival brings a number of exciting sponsorship opportunities for your business to an event that attracts thousands of revellers and concert-goers.

We can work with your brand and business to offer the best return on your investment in this exciting event that delivers new and bigger audiences to the Barbican and to Plymouth. You can sponsor a section of the Festival or a single gig – but we'll work with you to make sure your sponsorship is in perfect harmony for us both.

The Barbican International Jazz and Blues Festival is at the forefront of Plymouth's event calendar and is supported by:

Plymouth City Council



The Barbican International Jazz and Blues Festival is a part of:

Plymouth Summer Festival



Festival Sponsorship Benefits:

- Brand association with high-quality event with large and growing audiences
- Association with an event marketed nationally and internationally
- Promotion opportunities to audiences across Plymouth, Devon, Cornwall, Bristol, France and the USA in the run-up to and during the Festival
- Promotion opportunities within the Festival's A5 full-colour brochure
- Access to ABC1 audience
- Extensive range of bespoke packages tailored to your business
- Press and photo call opportunities
- VIP tickets/corporate hospitality
- Venue branding opportunities
- Opportunities for product launches and giveaways with Festival audiences
- Prominence on our Official Festival Website, with opportunities for banners and links to your business
- Photography and opportunities to receive editorial and imagery for your business's publicity

Opportunities are subject to the discretion of the organisers

"In the first 10 days of May (the Festival's duration) we achieved half our month's projected revenue"

Plymouth Gin, Festival sponsors 2009

The Barbican International Jazz and Blues Festival

www.barbicanjazzandbluesfestival.com

Festival info: +44 (0) 7768 726899

info@barbicanjazzandbluesfestival.com

Available Packages

We've got different packages suitable for your business or brand's needs.

Choose from the selection below – or contact us to design your own package that is in perfect harmony with your company's needs.

- Gig sponsorship packages – from £200
- Young People's Festival package – from £500
- Bank Holiday and Grand Festival Parade package - £1500
- Swing Sunday package - £1500
- Festival sponsorship package - £10,000

Opportunities are subject to the discretion of the organisers.

Other packages available on request.

All prices exclude VAT and are subject to availability.

Conditions apply.

Previous Festival sponsors include:

Plymouth Gin
Plymouth City Council
The Watering Hole
The B-Bar
The Barbican Theatre
Peninsula Arts at the University of Plymouth
Bacaro
Sutton Harbour / Air South West
Plymouth Racial Equality Council
Nub Sound
Astor Hotel
DMS
NMA
Herald
Premier Inn
Significant Signs
The Co-operative
City Bus
Britanny Ferries

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